



**The Lakes at Green Valley has been named a market-ready site by Georgia Department of Economic Development (GDEcD)**

*The Lakes is now a Georgia Ready for Accelerated Development site*

**December 4, 2015** – The Griffin-Spalding Development Authority announced today that The Lakes at Green Valley mixed-use park has been named a Georgia Ready for Accelerated Development (**GRAD**) by GDEcD, the states marketing and sales arm.

“The GRAD designation for The Lakes at Green Valley means that it can truly compete on a global stage for new industry and the accompanying jobs,” said Pat Wilson, Executive Director of Georgia Allies, and COO of the Department of Economic Development. “I fully believe that the Griffin-Spalding Development Authority’s efforts to attain the GRAD status for The Lakes will be beneficial.”

The Lakes at Green Valley is a 570 acre mixed-use park with 360 acres for industrial use. It is the only “eco” park in the state of Georgia and has already welcomed three new companies into the park. The Park was funded by a 2008 SPLOST.

The GRAD designation indicates that The Lakes is market-ready. The designation also includes several tools to market the site, including:

- Program benefits on the Georgia Department of Economic Development website
- Highlighted listings on the industrial site databases of major electric utility Web sites
- Continued presence on Georgia Allies electronic newsletter targeted to companies and location consultants
- Site awareness for statewide project managers and Georgia Allies partners

“This is a tremendous opportunity for marketing awareness of The Lakes to better represent our community. We are proud of the designation and the work that went into it to achieve it, and look forward to continuing to grow the Park”, stated Griffin-Spalding Development Authority Executive Director, David M. Luckie.

**About the Georgia Department of Economic Development**

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects.