

The Groundbreaking Ceremony For
TOPPAN USA, INC.

Monday, November 17, 2014

11:00 a.m. – 1:00 p.m.

The Lakes at Green Valley Lot "O"
(603 Rehoboth Road, Griffin, Georgia 30224)

Mr. Charles Copeland, Master of Ceremony

Opening Remarks

Mr. Charles Copeland
Chair, Griffin-Spalding Development Authority

Welcome Speech

Mr. Sumio Ezaki
President, Toppan USA, Inc.

Guest Speeches

Mr. Scott McMurray
*Director, International Investment,
Georgia Department of Economic Development*

Mr. Kazuo Sunaga
Consul General, Consulate General of Japan in Atlanta

Mr. Raymond Ray
Vice Chair, Spalding County Commissioners

Mr. Ryan McLemore
Mayor, City of Griffin

Groundbreaking

Mr. Scott McMurray

Mr. Kazuo Sunaga

Mr. Raymond Ray

Mr. Ryan McLemore

Mr. Yoshihiro Furuya
*Vice President,
Toppan Printing Co., Ltd.*

Mr. Sumio Ezaki

Mr. Shigeru Tomoda
*Executive Officer,
Kajima Corporation*

Mr. Shinya Urano
*President,
Kajima Building & Design Group, Inc.*

Mr. Charles Copeland

**Kagami-biraki
(Sake Barrel Opening)**

Mr. Scott McMurray

Mr. Kazuo Sunaga

Mr. Yoshihiro Furuya

Mr. Sumio Ezaki

Mr. Shigeru Tomoda

Mr. Noriaki Ohashi
*President & CEO,
Kajima U.S.A., Inc.*

Mr. Charles Copeland

Toast

Mr. Noriaki Ohashi

Closing Remarks

Mr. Charles Copeland

TOPPAN

鏡 割 り
KAGAMI WARI
The Cask Breaking Ceremony



Sho Chiku Bai Sake

#1 Selling Sake in America





KAGAMI WARI The Cask Breaking Ceremony

Believed to be of divine origins, sake emerged as the drink of Japanese nobility over 1,000 years ago and grew to enjoy widespread popularity among all Japanese. Sake was especially popular on festive occasions. To celebrate important events such as the New Year, weddings, anniversaries or the opening of a new business, a special ritual, the KAGAMI WARI (cask breaking ceremony) was performed. KAGAMI refers to the circular mirror that was unveiled by a Shinto priest during the ceremony as a symbol of the divine spirit. It also refers to the circular lid of the sake cask that is broken open by the guest of honor using a large wooden mallet. The sake is then ladled out to all in attendance. This ceremonial opening of the sake cask is believed to bring blessings of health, happiness and prosperity to all, as the sake is raised in a resounding toast of 'KAMPAI!!'.